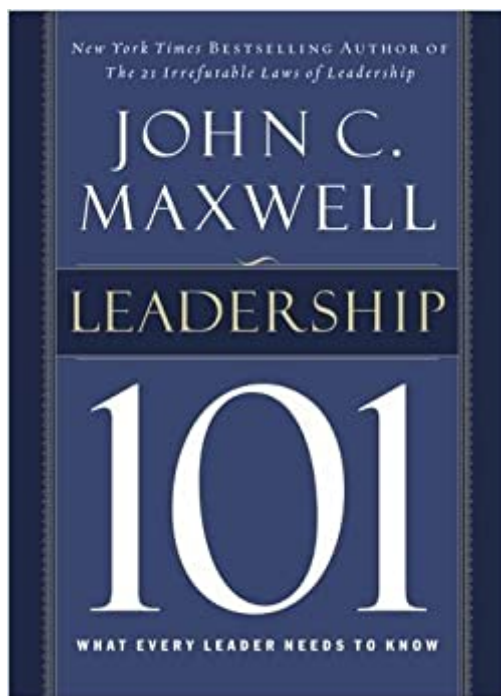


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# Leadership 101: What Every Leader Needs To Know



## Synopsis

Unleash your leadership potential.No matter who you are, you can leadâ •and lead well.That is the message New York Times bestselling author John C. Maxwell gives in this power-packed guidebook: Leadership 101. Here the consummate leader offers a succinct and inspiring framework for enhancing the leadership abilities you already possess. Learn how to:Follow your vision and bring others with youProduce a lasting legacyGrow the loyalty of your followersMake continual investments in the quality of your leadershipIncrease your ability to influence othersDetermine your leadership "lid"Empower others through mentoringCreate a foundation of trustUse self-discipline to improve your characterâ •and your resultsOne of the keys to successful leadership is applying the concepts that have made other leaders strong. Here's your opportunity to do just that.

## Book Information

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## Customer Reviews

This diminutive tome is a particularly sketchy treatise on the already vague subject of leadership, stitched together with excerpts from The 21 Irrefutable Laws of Leadership and other Maxwell books and featuring an ad at the back directing readers to a Web site where they can buy one of the author's longer works. Maxwell's themes-don't just pull rank, don't sweat the small stuff, establish rapport with co-workers, "empower" underlings-are commonplaces of leadership lore, couched in aphorisms ("The boss says 'I'; the leader, 'we'"), pseudo-statistics ("Twenty percent of your priorities will give you 80 percent of your production") and bromides ("If you lack vision, look inside yourself").

But in distilling this wisdom, the nitty-gritty that might make it useful has been boiled off, leaving readers to grapple unaided with bullet-pointed truisms like "Deal wisely with difficult people." Perfunctory leadership profiles of usual suspect Theodore Roosevelt, Princess Di, executives and football notables scarcely flesh out the meager intellectual content of this book, which seems, more than anything, like a \$10 congrats card for the recently promoted. Copyright 2002 Reed Business Information, Inc.

John C. Maxwell, a #1 New York Times bestselling author, coach, and speaker was identified as the #1 leader in business by the AMA and the world's most influential leadership expert by Business Insider and Inc. magazines in 2014. His organizations--The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation--have trained more than 5 million leaders worldwide. Visit [JohnMaxwell.com](http://JohnMaxwell.com) for more information.

I wanted to find a concise, applicable, no non-sense approach to leadership skills. After several disappointing finds, I chose this book. Within the first chapter, it appeared that Maxwell's approach fit these requirements. The rest of the book followed suit without disappointment. In his book, Maxwell (2002) discusses the importance of developing leadership skills and how those skills can impact the many facets of one's life. While each of us may begin and end at different points on the leadership development scale, he believes we each possess the ability to improve our leadership skills. Maxwell discusses the various traits of an effective leader and how this can influence one's work and life. Maxwell provides a clear approach to building leadership skills. He stresses the importance of these skills in work and everyday life. His suggestions are concise, yet inclusive enough to provide enriching ideas for even the seasoned leader. Maxwell has a clear writing style that allows the busy professional to put the book down and pick it up without losing direction.

I first got this book two years ago. It is remarkable. Yet a fast read. I got the audio version then followed by the paper edition as I do with any book that I call a keeper. When I scratched one of the two CDs, I immediately bought this book again. This book is one of those that every person can benefit by. It is an injection of wisdom for work, life, decision making and much more. The way it is written is very entertaining. One example is that the CEO of Coke a Cola walked in and addressed the meeting with a direct time line using the number of a Billion which covered months, a Billion Days, A billion Minutes, a Billion Days. These numbers covered when Human life appeared.

Christianity appeared. All the way up to "A Billion Coke a Colas was yesterday. Now what are we going to do to make a Billion Coke a Colas tomorrow" This book is what I affectingly call a goldmine.

This is a great book, I think anyone in a Leadership position should have this book in there library. You get a lot from this book.

John Maxwell has written another fine book that will not disappoint you. You will learn basic principles and how to execute them. I also recommend another book by Maxwell, Failing Forward.

John Maxwell is the best leadership guru in the world! His stuff is always on point, and needed!

After reading Maxwell's Success 101 and Attitude 101, Leadership 101 offered final advice on how to grow into a good leader. Maxwell offers his advice in an upbeat, friendly way, and he is sure to offer anecdotes for encouragement along the way. I hold a leadership position at work right now; I am the head intern. I am in charge of a group of four interns who turn to me for advice, both personal and professional, but I wondered why my leadership skills went unnoticed by them. I found that Part 2 of the book, The Traits of a Leader, was the most beneficial section for me. It helped me recognize the leadership qualities I was lacking. In this section, I benefitted from the advice on how to prioritize my life, and how to develop trust in my work relationships. It turns out that the reason many of my interns did not follow me as their leader is because I was not prioritizing their duties and I did not trust them to do a good enough job. Once I applied these concepts to my job, I saw a significant change in the way my interns were reacting to me. While I do not expect to use all of Maxwell's ideas, he breaks them down into ideas that can be personally conceived. I found myself applying his ideas and suggestions to my life, and in a self-help book, there is nothing better than being able to apply the guidelines to my own life. Throughout all three of Maxwell's books that I read, I did not feel patronized or like I was being talked down to. I was able to understand what he wanted me to do because he used plenty of personal examples. If you are interested in ways to apply leadership in your career or your life, this book will give you good insight into how that should be done.

This book succinctly and eloquently doles out information. It is so dense I found myself reading section 2 or 3 times over. The advice contained within already inspired me to change my habits and I am reaping the benefits. There were a few spots where it's age shows but the concepts are

timeless.

Maxwell is awesome, but this Book missed the mark. The concepts seem to run together, and it was hard to take away succinct points that I could use. Further, the Corporate examples given went on & on. I got the feeling that this Book was more about filling space than delivering fresh, usable information. There are far better John Maxwell material out there.

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